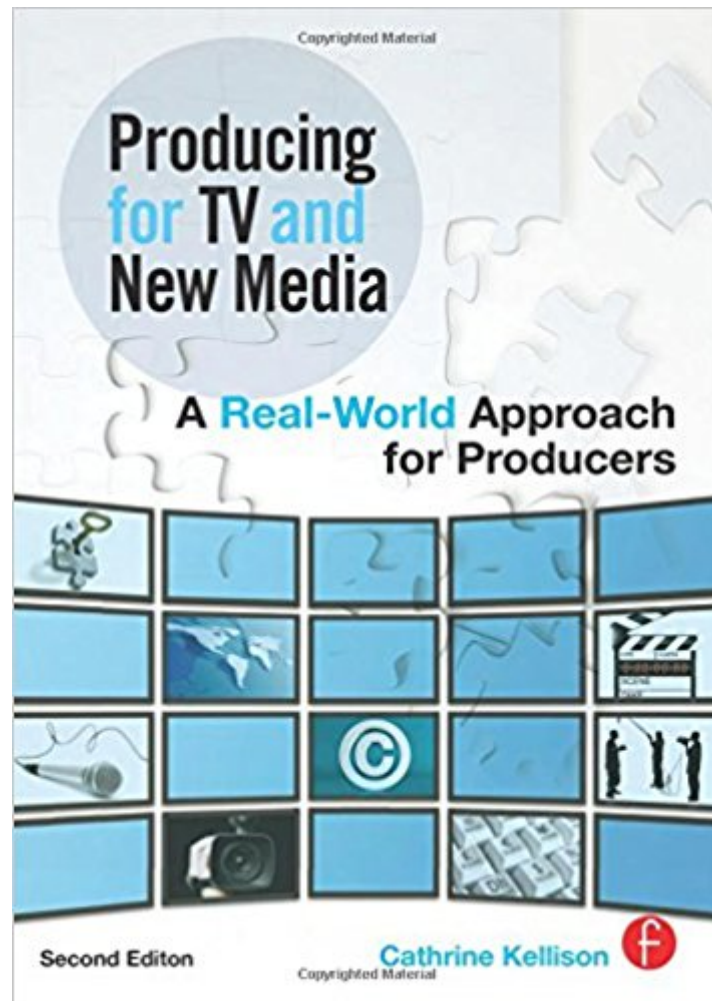


The book was found

Producing For TV And New Media: A Real-World Approach For Producers



Synopsis

Producing for TV and New Media provides a comprehensive look at the role of the "Producer" in television and new media. At the core of every media project there is a Producer who provides a wide array of creative, technical, financial, and interpersonal skills. Written especially for new and aspiring producers, this book looks at both the Big Picture and the essential details of this demanding and exhilarating profession. A series of interviews with seasoned TV producers who share their real-world professional practices provides rich insight into the complex billion-dollar industries of television and new media. This type of practical insight is not to be found in other books on producing. This new edition now covers striking developments in new media, delivery systems, the expansion of the global marketplace of media content. The companion website contains many of the crucial forms and charts included in the book. The site is available to readers of the book and may be accessed using the unique access registration code printed on the inside cover of the book. www.routledge.com/textbooks/instructordownload

Book Information

Paperback: 344 pages

Publisher: Focal Press; 2 edition (September 22, 2008)

Language: English

ISBN-10: 0240810872

ISBN-13: 978-0240810874

Product Dimensions: 10.1 x 7.2 x 1 inches

Shipping Weight: 1.7 pounds

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #604,951 in Books (See Top 100 in Books) #146 in [Books > Humor & Entertainment > Television > Direction & Production](#) #243 in [Books > Business & Money > Industries > Performing Arts](#) #299 in [Books > Humor & Entertainment > Radio > General Broadcasting](#)

Customer Reviews

This book has great information and really helped me get a feel for all the different facets of producing a TV show. However, it was most frustrating and aggravating to me that a companion website was referenced everywhere with what looked like would be a great place to see sample forms and documentation, etc. but every time I tried to visit the website it was "Under Construction" and to "check back soon!" Well I have been checking since November 2008 and there is still no

website! Focal Press needs to get on the ball if a book is released with companion website information than the website should be released the same day as the book! I have also sent e-mails to there customer service and called with no response as to when the site would be completed.

This book is designed like a summary of college classes in film production and television uniquely from the point of view of the Producer's responsibilities. The book also has a website for more content and resources which adds to its value like a handbook reference. I'm not going to sell this one. It's likely to stay with me to loan out and sit on the shelf in my office.

This is an excellent and well written comprehensive look at producing contemporary fare for today's "new" media and "old" media as well. I would highly recommend this book for anyone entering into the field of media producing in today's fast paced media world. ISBN:978-0-240-81087-4

This is great for someone who wants to learn about TV producing. I'm having a great time getting through this book. It'll be my bible for the TV division of my company.

I just need it to pass a class. So far it is helping. Thanks Producing for TV and New Media, Second Edition: A Real-World Approach for Producers!!!! Without you I will surely have "borrowed" the schools copy.

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